



ISIDE – Improving Social Impact for the Development of Enterprise

Expression of interest for participation in ISIDE's Pilot Testing

-> About ISIDE

ISIDE – Improving Social Impact for the Development of Enterprise – is a project funded by the Erasmus+ program. The project is developed around two main priorities: addressing SMEs' digital transformation through the development of digital readiness, resilience and capacity; and environmental protection and the fight against climate change.

The Pilot Testing process offers selected participants **free access** to Open Educational Resources (OER) and various innovative tools which include the ISIDE Guide, company checkups and other phases of learning and assessment. This opportunity is directed to, at least, **75 participants** from European companies of the partner countries (Italy, Greece, Spain, Portugal and Bulgaria) and the selected participants will receive an in-depth insight in the field of **Environmental Sustainability, Social Responsibility and Impact Measurement**. The program covers the following topics:

1) **Social Innovation, corporate responsibility and sustainability:**

- Social Innovation: definition and characteristics;
- Corporate Responsibility and Sustainability: Definition and Characteristics;
- Examples of best practices and success stories;

2) **Doing business sustainably:**

- Innovative business models: integration of sustainability into the company's strategic framework;
- Identification of sustainable business opportunities: European and national sustainability initiatives;

3) **Measuring & Communicating Social Impact**

- Assessing the social impact of company activities: Social impact measurement tools;
- New technologies for social innovation: using technology to improve impact assessment;
- Communicating social impact to stakeholders.

-> Engagement of participants

Applicants will be required to engage in an innovative program structured in 2 different phases:

1. **Training through the OER method & ISIDE Guide:** Three online modules (8 learning units in total), an Assessment Game. Duration: **approx 21h** to view but also provides a wealth of further insights if participants want to further study the topic.



2. **SME check-ups & Action Plans:** each participant will undergo an internal assessment on companies' social impact & sustainability practices and define improvement actions through the action plans, in order to improve impact. Duration: **approx. 40 hours**

Activities	Timing
Access to the OER	From 01/09/2024
Access to the ISIDE GUIDE	15/09/2024
Pilot testing Satisfaction Questionnaire	By 13/11/2024
Company check-ups & action plans	By 20/11/2024

-> Expression of Interest

The call for expressions of interest is open to:

- SMEs, entrepreneurs, citizens and/or residing in the 5 EU Partner Countries (Italy, Greece, Spain, Portugal and Bulgaria);
- SMEs employees or direct collaborators, citizens and/or residing in the 5 EU Partner Countries (Italy, Greece, Spain, Portugal and Bulgaria);
- at least secondary level education (corresponding to EQF level 4).

The open call for registration is open **until 26/08/2024**. The application form must be sent to the following e-mail: **XXXX (insert name of local partners)** and can be **digitally signed** or with a handwritten signature attaching a copy of a valid identity document by the applicant workers. The worker(s) must attach the consent to participate in the pilot testing from his/her company using the form attached to call (Annex 2) and each company can only nominate **up to 4 employees** to participate in the pilot testing process.

Applicants will be informed by e-mail about selection results until 7 days after the call is closed. The selected applicants will be provided access to the e-learning platform, containing the OERs and the additional tools and necessary documents. Candidates who meet the requirements will be admitted to participate considering the order of arrival and within the limit set for each country (15 per country)

At the end of the training experience, expected within 30/11/2024, beneficiaries will receive an attendance certificate. The aforesaid program may undergo some variation in the dates. The training will be **completely free** and carried out in **virtual mode**. Any costs incurred by the worker or company will not be refundable.